



About Ignitee:

Ignitee is a pioneer in Digital Marketing with over a decade of experience. Ignitee Digital Solutions provides 360 degree solutions for its clients including Media Planning & Buying, Search Marketing, and Creative & Technology solutions.

Ignitee is one of the largest integrated digital brand solutions agencies, presently based out of five locations in India i.e. Mumbai (Head office), Delhi, Bangalore, Chennai and Dubai

Job Profile

Job Title: Copywriter / Sr. Copywriter

Key deliverables:

- To push the limits of your own imagination.
- To interpret briefs correctly and crack CRACKER ideas, to engage the audience.
- Ability to ideate, contribute to the creative process, conceptualize across media, and execute ideas flawlessly for various clients.
- Creative ideation and content writing for advertising and brand communications.
- Will need to work with design, media, servicing and management teams to develop strategies, campaigns and communications.

Must haves:

- Atleast 2-3 years of relevant work experience in the Digital Industry.
- BA/MA in Literature/BMM/PG Diploma in Advertising.
- An eye for detail and the ability to conceptualize creative and out of the box ideas.
- Should be a team player and possess a hunger to win awards.
- An inherent ability to meet deadlines.
- Excellent communication and presentation skills.

Location: Mumbai